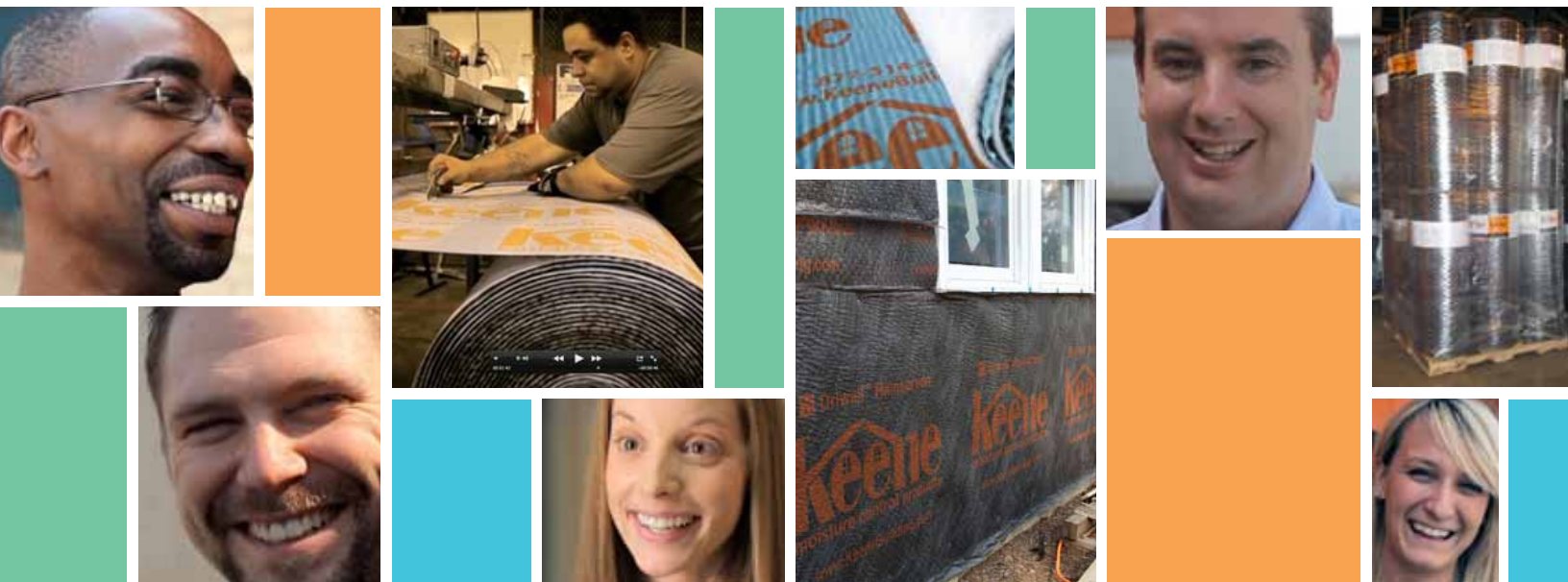


keene

building products



Solutions





Who is Keene Building Products?

We come from one of the most creative places in the world and try to give a little back to everyone we do business with. When you work with us, we will find solutions from a different angle than others. Solutions come by placing seemingly dissimilar things close to one another and looking for their synergy. We solve construction problems by incorporating our vast knowledge of building applications with a great materials awareness. We have many patents issued and many more pending. We are a collaborative company with innovative, problem-solving people.

The backbone of America is small business. Small businesses can make decisions vastly different than large corporations. Since we're controlled collectively by a family, we aren't looking for today's profit return; we are looking to the long run success of our operation. We aren't moving offshore to save a few pennies in labor and overhead; we are designing the solution that no one else thought of and making it with our experienced people. But we don't just make it, we market the product by understanding the place where our materials are used. We become experts in the field of use while manufacturing the product.

People are the difference. Here at Keene we have a special team of people who join for a challenge, who look for the next solution, and who aren't satisfied with the present solution since there is always something better. We are working on the incremental difference, not trying to get the last penny. We want to share the dollar with our customers, our people, and our charities.

Who is Keene Building Products?

We are KEENE to make a difference and share it.

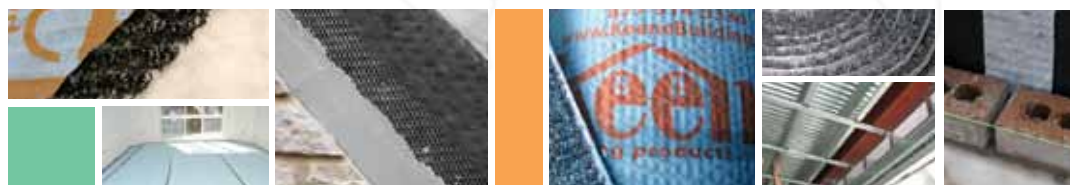


"Starting a business is pretty risky. I got lucky ten years ago, and the success was a reflection of how badly the market needed a supplier and the creativity and dedication the people we work with added. Thanks to everyone that helped make it happen and we promise to give back to the best of our ability."

James R. Keene



Corporate office in Mayfield Heights, Ohio USA





10 year History

- 2002** • First shipments of product for noise and products for mortar collection
- 2003** • Over 2 million square feet of material shipped in first full year of existence
• First patent application filed for a Moisture Control Fabric in noise products
- 2004** • First manufacturing plant established in Cleveland, Ohio USA
• First Keene employee hired, doubling the staff
• Two patents filed for masonry wall product innovations
- 2005** • First Underwriters Laboratory approval for Keene Building Products
• First management position filled in Sales and first management position filled in Marketing
- 2006** • Patent filed for a combination fiberglass and entangled net material for stucco and manufactured stone reinforcement
• First two-sided materials produced by Keene for moisture control and for building envelope applications
• First production of nylon products
- 2007** • Recycled polymers incorporated into production
• Roofing product line initiated and Driwall CDR Vent introduced for roofing applications
• Moved into corporate offices in Mayfield Heights, Ohio USA
- 2008** • RC Assurance and Space Assurance designed, patented, and introduced
- 2009** • Invention of Muffling Technology (MT) product for noise applications
• Invention of the RF product for reinforcing gypsum concrete with a fiberglass scrim/fabric combination
- 2010** • Start of the N-VIRE MAT Environmental product line with first sales
• Acquisition of coatings company, Cansto Coatings
- 2011** • Achievement of 100,000,000 in square feet sold
• Introduction of the CAV-AIR-ATOR, patent pending innovation wall drainage product
- 2012** • Third production line added
• *More to come...*



What if the Idea is Yours?

If you have an idea that needs space. If there is an answer that needs ventilation. If water or liquid needs to move from one location to another, or if there is something growing and it might need to reside there for a long time – there might be a reason to talk to KEENE.

We've got some ideas and if they are ours, we call them KEENE IDEAS. If they are yours and we can help move them along, here are some of the reasons we might work together.



A few color variations offered by Keene

Color varies

We can make products in multiple colors. We have made greens, blues, reds, and pinks along with black (which is produced with recycled material).

Thickness varies

Keene has made products from a single filament of about 1-millimeter to 5-inches in thickness. We've made one-side thick and the other side thin. We can slope a design so that items placed on it have an angle.

Width varies

Keene's width capabilities range from 3-inches to 8-feet wide.

Geometry varies

Keene's entangled net geometries are limited only to our customers imaginations. Custom molded shapes coupled with Keene's die cutting capabilities allow for almost limitless shapes and sizes.

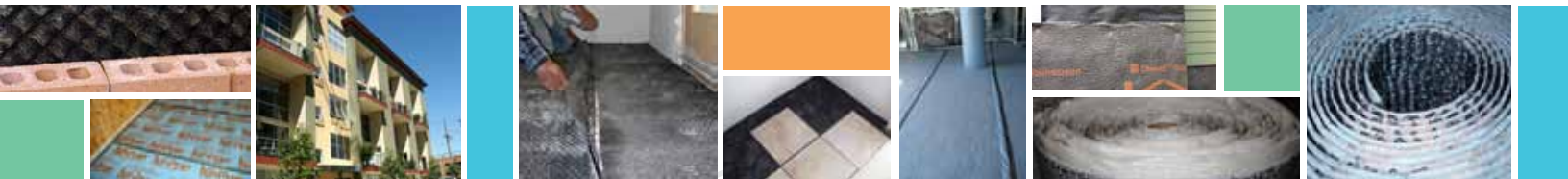
Filament size varies

We can make products with various filament diameters to change the texture and feel of a product.

Lamination capabilities

We can laminate to foils, paper, fabrics and membranes, as well as laminate material on one-side only or on both sides.

The possibilities are endless.



Giving Back

Keene Building Products' believes that we have a duty to make a positive contribution to the quality of life in the communities we live in.

A great way to give back is to volunteer. Employees at Keene actively volunteer for Habitat for Humanity in the Greater Cleveland area. By lending a helping hand we are not only able to assist in building a house, but also help a family own a home.



Team Keene lending a helping hand for Habitat for Humanity

10 Reasons to buy from KBP

1. We manufacture high-quality and durable materials.
2. We provide affordable prices.
3. We process orders and deliver materials quickly.
4. We solve construction problems because we understand moisture issues and the challenges of minimizing impact and airborne noise.
5. Through innovative products and solutions, we continually review and improve our manufacturing methods and processes.
6. Our manufacturing facility is located in Cleveland, Ohio USA.
7. We have a strong sales team that provides superior customer service and expert knowledge of the building industry.
8. We become experts in the field by understanding the problems and providing the best solutions.
9. We assist installation on your first order.
10. We market our products by understanding where and how our materials are used.

Customer and Quality Service Mission Statement

Keene Building Products' mission is to both customer and quality service.

At Keene Building Products, we strive to deliver excellent service to our customers in all areas including: receiving orders, producing excellent products, timely delivery, and excellent follow up with our customers. We do our best to develop loyal customers by meeting and exceeding customer expectations and contributing to their success. We try hard to manage each request correctly and communicate with the customer to ensure their complete satisfaction.

We also make every effort to manufacture high-quality, cost-effective sound control and drainage products that offer great value to each level of today's construction industry. Through innovative products and solutions from Keene, we continually review and improve our manufacturing methods and processes. At Keene, you can expect superior quality, reliability, and durability of our products.

Our Guarantee

If you are not satisfied with the service we have provided you, tell us immediately and we will correct the situation to your satisfaction.



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