



The Keene Difference

Driwall Rainscreen and Driwall CDR Vent Advantages



KEENE Driwall Rainscreen

- ✓ 260 S/F per roll
- ✓ **Lower cost per S/F**
- ✓ Weight 26 # per roll
- ✓ 48" wide roll
- ✓ One product all applications

COMPETITIVE Wall Products

- ✓ 150 S/F per roll
- ✓ **More expensive for less product**
- ✓ Weight 7.2 # per roll
- ✓ 39.37" wide roll
- ✓ Product only used with siding
- ✓ No logo



KEENE Advantage

- ✓ Keene 73% more coverage
- ✓ Better product at lower cost
- ✓ Keene 108% more material
- ✓ Keene 22% wider on roll out
- ✓ Keene advantage 1 SKU covers everything
- ✓ Branding on wall to show building better

THE KEENE DIFFERENCE

- ✓ **The only company manufacturing and marketing an engineered rainscreen product.**
- ✓ **One Driwall Rainscreen product can be used with many different claddings: stucco, stone, lap siding, etc.**
- ✓ **Driwall Rainscreen has a light weight filter fabric and bug screen attached.**



KEENE Driwall CDR Vent

- ✓ 240 S/F per roll
- ✓ **Lower cost per S/F**
- ✓ Weight 16.5 # per roll
- ✓ 48" wide roll
- ✓ Uses more plastic
- ✓ Can be used with metal and wood roofs

COMPETITIVE Roof Products

- ✓ 200 S/F per roll
- ✓ **More expensive for less product**
- ✓ Weight 9.7 # per roll
- ✓ 39" wide roll
- ✓ Cheaper because of less plastic
- ✓ Wood roof only



KEENE Advantage

- ✓ Keene 20% more coverage
- ✓ Better product at lower cost
- ✓ Keene 42% more material
- ✓ Keene 23% wider on roll out
- ✓ Keene has higher compression strength
- ✓ More applications with 1 SKU



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